

For more information, contact:

Beth Weldon, Vice President - Marketing
First Financial Bank
214 N. Washington Avenue
El Dorado, AR 71730
Phone (870) 881-5389
bweldon@ffb1.com



P R E S S R E L E A S E

For immediate release

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(El Dorado, AR) -

Brennan Pitard, DVM, recently joined First Financial Bank as a **Loan Officer in their Veterinary Lending Division**.

An El Dorado native, Pitard received his BS in Biology from Southern Arkansas University in 2012 and his DVM from LSU School of Veterinary Medicine in Baton Rouge in 2016.

Prior to his graduation from LSU, Brennan spent several years in various externships across Arkansas, Louisiana, and Texas. While at LSU, he served as secretary of the Veterinary Business Management Association in 2013 and Vice-President in 2014. He is a member of both the American Veterinary Medical Association and the Arkansas Veterinary Medical Association.

“We are pleased to have Brennan join our Professional Services team”, stated Chris Hegi, Chief Executive Officer for First Financial Bank. “He will play an important role in First Financial’s continued success in future years.” He will report to Larry Alexander, Managing Director of First Financial’s Professional Services Division.

Brennan is married to the former Gabby Smith and they reside in El Dorado with their daughter, Mia and son, Beau. As a family they enjoy spending time outdoors with their two Labradors, camping, fishing, and watching college football. They are active members of First Baptist Church in El Dorado.

Since 1934, our commitment to customer service, our financial strength, and our banking professionals make choosing First Financial Bank a sound business decision. We understand the financial needs of professionals such as veterinarians, offering financing options tailored to their business. As one of the leading small business lenders in the US, we have the resources and the veterinarian –specific expertise you need to reach your goals. Visit www.ffb1.com to learn more or call us at 870-881-5299.

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